



Candidate Information

Engagement & Fundraising Manager



Central Highlands
Rural Health



About Central Highlands Rural Health

Our Purpose:

Best care to every person every time

Who We Are:

We are a leader and trusted steward for rural health, recognised for delivering appropriate metropolitan quality services in a rural setting.

We balance deep local engagement with the benefits of our independence with regional decision making, and proactive participation in broader regional health networks.

CHRH has a strategic quality framework that we call 'Best Care'. Best care is defined as care that is Personal (person centred), Safe (no harm from service provision) Connected (integrated with other services and communicating well) and Right (based on the evidence).

Central Highlands Rural Health (CHRH) has played an important part of the Macedon Ranges and Hepburn Shire communities for more than 160 years. They provide various healthcare services to people living in rural areas, with campuses in Clunes, Creswick, Daylesford, Kyneton and Trentham.

This includes hospitals in Kyneton, Creswick, and Daylesford, aged care facilities in Daylesford, Trentham, and Creswick and community nursing and community health services across our campuses.

The community is made up of a mix of rural and peri-urban populations. They have long-time residents, people who have moved to enjoy a rural lifestyle, and commuters who travel to nearby cities like Ballarat, Bendigo, and Melbourne. About one-third of the community lives in rural areas.

They value and support the diversity within the community and understand that different people have different needs and lifestyles.



Living In the Central Highlands region

The Hepburn and Macedon Shires offer a diverse community and the area renowned for indulgence, relaxation and its spectacular mineral springs, heritage buildings, parks, reserves and native forests. Located in central Victoria and ideally situated within easy access to Melbourne, Ballarat and Bendigo, it is a fabulous place to visit, live and work.

The region is known for its delicious food and wine, mineral springs, wellness retreats, beautiful walking trails and annual events and festivals.

There are a variety of markets that take place throughout the Shire, including the weekly Daylesford Sunday Market and a host of monthly markets in Creswick, Clunes, Trentham and Glenlyon.

The region has a rich cultural history which began with our Traditional Owners and has been enriched by migration during Victoria's gold rush era. This cultural diversity is celebrated through festivals and events and preserved through museums and historical societies.

The region offers a blend of beautiful natural landscapes, a temperate climate, and a strong community life with proximity to Melbourne. Residents can choose from various housing options, including period homes and rural retreats, while enjoying excellent local amenities like schools, sports facilities, cafes, and cultural events.

The region is well-connected to Melbourne by public transport and car, making it a popular choice for families and those seeking a "tree change".



About The Role

The Engagement & Fundraising Manager is a key role in relationship development and connection with the communities we serve as well as the execution of fundraising initiatives, projects and campaigns at CHRH. Engagement strategies and activities focus on philanthropy and fundraising objectives.

The Engagement & Fundraising Manager is responsible for the development, delivery and evaluation of the progressive Engagement & Fundraising Plan.

Through innovative and effective community engagement and fundraising initiatives, the Engagement & Fundraising Manager will combine a community mindset with a vision for engaging and investing in the long-term sustainable future of our organisation. The Engagement & Fundraising Manager is paramount in ensuring an integrated fundraising and engagement approach across all community activities as well as instigating the facilitation of growth in both the number of donors and value of fundraising efforts, year on year. The role will work in collaboration with the Executive Director of Community Operations and the Communications Manager, as one of three roles that interface with the community.



Key Selection Criteria

- Demonstrated ability to build positive relationships with a wide range of stakeholders with demonstrated community engagement experience.
- Demonstrated experience – at least 3 years - in the successful development, delivery and evaluation of fundraising initiatives and projects.
- Proven experience researching and preparing grant applications through philanthropic, government and private opportunities.
- Experience developing and implementing cross platform fundraising communications campaigns.
- Demonstrated experience and success in fundraising and community engagement events.
- Proven skills applicable to both the administrative and co-ordination aspects of the role.
- Well-developed interpersonal skills, including excellent communication (verbal and written) and conflict resolution
- A clear understanding of the legal, ethical, and financial risks and responsibilities relevant to the position.
- A current Victorian Driver's License.

Remuneration

This is a Part Time role (60 hours per fortnight).

The remuneration package is based on the Victorian Public Health Sector (Health and Allied Services, Managers & Administrative Workers) Single Interest Enterprise Agreement 2021- 2025. Classification HS6.

The TRP is inclusive of:

- Base Salary
- Superannuation

Other benefits:

- Salary packaging benefits
- Learning and development support

How to Apply

Applications should include a:

- Covering Letter
- Current CV
- Statement addressing the Key Selection Criteria; and
- Completed Application Form (available on the HRS website).

Applications can be lodged online via the HRS web site or by email at:
hrsa@hrsa.com.au

Applications will be assessed as they are received

Further Information

John Cross
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Health Recruitment Specialists
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**The kind of
expertise that
only comes
from years of
experience.**

